



# Advertising Solutions

By

## LaPlante Enterprises

[www.laplanteenterprises.net](http://www.laplanteenterprises.net)

Like a Thief in the night, the internet is taking money right out of the pockets of local businesses!



Between the internet's wealth of online purchasing opportunities, and all the SCAMS online, people are spending more and more time using the internet to find LOCAL information.

## Are They Finding You?

We have some very effective solutions for local merchants to Be seen by local web-surfers, without the normal high costs, or advanced technical knowledge normally required!



# Advertising Solutions

LaPlante Enterprises owns and operates [www.shopwilson.com](http://www.shopwilson.com) which is our flag ship advertising opportunity. ShopWilson.com is the Wilson North Carolina areas ONLY On-Line Magazine, Search Engine, Community Portal and Searchable Business Directory, and its popularity and usage by local people is increasing each and every month. We also operate the "Ad-Network, providing extended advertising value to our customers through our partnership network.

ShopWilson.com provides the following highly effective, very affordable advertising packages.

- The Beginner Package
- The Marketer Package
- The Works Package (**Best Value**)
- Other Opportunities

**We also have some "Specialized" solutions for Restaurants, Auto-Dealers, Real Estate Professionals and Flea-Market Venders!**

Along With Advertising opportunities, LaPlante Enterprises also offers a variety of services, from Professional Website Solutions, Quality Merchandise, Website Content Management to A "Real" Home Business Opportunity with ZERO Risk!

Are you looking to put your business On-Line but lack the technical know how, or cant afford to hire a professional developer? LaPlante Enterprises can help!

Visit <http://myphpsitebuilder.com/livedemo.php?id=3> and try a Free Demo. If you are like most business people, you will find it very interesting, but you need to focus on business, not web-site creation, do not worry, we also offer services to create your site for you using your content, at very affordable rates!

See what others are saying and view some of our customers sites  
Visit; <http://myphpsitebuilder.com/testimonials.php?id=3>

More of our projects and services can be found at <http://laplanteenterprises.net>

**Spare Time Work, Full Time Income  
Use Our Catalogs to Get Big Orders  
Distributorships Opening Up In Your Area  
Call: 252-360-1005 Free Info, No Obligation  
Email: [webmaster@laplanteenterprises.net](mailto:webmaster@laplanteenterprises.net)**



# The Beginner Package

The perfect solution to introduce your small business to the world of advertising On-Line, and affordable for anyone and locally focused

## Features:

Addition to our Searchable Business Directory<sup>1</sup>, with the ability to place the following information:

Company Name	Description <sup>2</sup>	Street Address	City
State	Zip	Country	Phone Number

**We deliver more than 34,000 pages a month  
90% of which are local Wilson Area visitors!**

Along with this entry in the Directory you get Unlimited Key Words (To enhance your being found by searches) 12 Banners (1 Banner=1 month display) and the ability to create up to 12 online coupons to entice more customers and post your current business hours!

Added benefits to your listing for visitors include a map and driving directions, tell a friend, bookmark your listing and print your listing!

Please call 252.360.1004 or email [info@shopwilson.com](mailto:info@shopwilson.com)  
for more details & purchasing information

<sup>1</sup> Business listed in 1 category.

<sup>2</sup> Description limited to 500 characters.

***Priced for your budget at only \$99.00 Yearly!***



# The Marketer Package

The advanced, feature rich solution to advertising your business On-Line, yet still targeting Local potential customers. Very Affordable.

## Features:

Addition to our Searchable Business Directory<sup>1</sup>, with the ability to place the following information:

Company Name	Description <sup>2</sup>	Street Address	City
State	Zip	Country	Phone Number
Fax	Contact Person	Email	Website Link
Logo	Keywords	More Info Field	Free Bold
Free Attn Grabber	Free Highlight	Pricelist	You Tube Video

**We deliver more than 24,000 pages a month  
90% of which are local Wilson Area visitors!**

Along with this entry in the Directory you get Unlimited Key Words (To enhance your being found by searches) 24 Banners (1 Banner=1 month display) and the ability to create up to 24 online coupons to entice more customers and post your current business hours!

Added benefits to your listing for visitors include a map and driving directions, tell a friend, bookmark your listing and print your listing! On top of all of that we will place **your banner** in the "Ad-Network, and it will be seen on at least 4 of our partner site, placing YOU in front of more than 6000 visitors every month! **(That alone is a 120\$ yearly value)**

Please call 252.360.1004 or email [info@shopwilson.com](mailto:info@shopwilson.com)  
for more details & purchasing information

<sup>1</sup> Business listed in up to 5 category.

<sup>2</sup> Description limited to 1000 characters.

***Priced for your budget at only \$199.00 Yearly!***



# The Works Package

This by far is the Gem of all of our offers. The Most features, more market penetration, and silly affordable to any serious business operator.

## Features:

Addition to our Searchable Business Directory<sup>1</sup>, with the ability to place the following information:

Company Name	Description <sup>2</sup>	Street Address	City
State	Zip	Country	Phone Number
Fax	Contact Person	Email	Website Link
Logo	Keywords	More Info Field	Free Bold
Free Attn Grabber	Free Highlight	Pricelist	You Tube Video

**We deliver more than 34,000 pages a month  
90% of which are local Wilson Area visitors!**

Along with this entry in the Directory you get Unlimited Key Words (To enhance your being found by searches) 48 Banners (1 Banner=1 month display) and the ability to create up to 50 online coupons to entice more customers and post your current business hours!

Added benefits to your listing for visitors include a map and driving directions, tell a friend, bookmark your listing and print your listing! On top of all of that we will place **your banner and a virtual business card** in the "Ad-Network, and it will be seen on at least 4 of our partner site, placing YOU in front of more than 6000 visitors every month!  
**(That alone is a 360\$ yearly value)**

And included is one of the most effective advertising flyer ever created, your very own Word Search Ad! Your prospects study your ad for 30 minutes or More! Check Out some samples here <http://laplanteenterprises.net/sampleads.php> **(An Incredible \$149.00 Value)**

Please call 252.360.1004 or email [info@shopwilson.com](mailto:info@shopwilson.com)  
for more details & purchasing information

<sup>1</sup> Business listed in up to 10 category.  
<sup>2</sup> Description limited to 10000 characters.

***Priced for your budget at only \$299.00 Yearly!***



# Other Opportunities

As mentioned earlier, LaPlante Enterprises operates the "Ad-Network. The Ad Network provides businesses as well as home based businesses the ability to reach more potential customers through advertising on our partner network.

Our current partner sites combined reach more than 6000 visitors per month, and is growing steadily!

We currently offer 3 different Ad opportunities;

- Standard Banners
- Virtual Business Cards
- Block Ads
- Word Search Adz

To see an example of these ads visit; <http://laplanteenterprises.net/sampleads.php>

**Please call 252.360.1004 or email [info@shopwilson.com](mailto:info@shopwilson.com)  
for more details & purchasing information**

**LaPlante Enterprises  
PO Box 388  
Stantonsburg, NC 27883  
252.360.1004  
[webmaster@laplanteenterprises.net](mailto:webmaster@laplanteenterprises.net)**

**We will be returning in a few days to pick up this booklet so others can share in  
the opportunity to increase their business as well!**

**Spare Time Work, Full Time Income  
Use Our Catalogs to Get Big Orders  
Distributorships Opening Up In Your Area  
Call: 252-360-1005 Free Info, No Obligation  
Email: [webmaster@laplanteenterprises.net](mailto:webmaster@laplanteenterprises.net)**